Win a Fiji Holiday!

An exclusive invitation
for this audience only.



Did you scan the QR code?

Sorry, there is no holiday.

This was a ***social engineering*** experiment called “quishing”.



Let’s look at the principles of **persuasion** and the **psychology** behind a scam:

🔍 **Bait**

Curiosity

What if it’s real?

Impersonate

Trust

Somewhere trusted.

⚡ **Fear**

Urgency

Now. Exclusive. Limited.

🎁 **Hook**

Reward

Something for nothing.

Cybercriminals aren’t only attacking the technology. They’re attacking the **decision**.

SCAMS ABOUND

What people are actually encountering

Many of these scams are still difficult to recognise before the damage is done.

Phishing

A fake link dressed as something routine.

Fake invoices

Bank details changed before payment.

Account takeover

One login opens every door behind it.

AI voice impersonation

A cloned voice. An urgent request.



Investment fraud

High returns. Low risk. Act now.

Remote access

“Let me fix it.” Then they control your device.

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WHO ARE WE

CyberCat  by Groundwire Security

We’re an Australian and Fijian cybersecurity consultancy operating in the South Pacific.

James Bourne

Cybersecurity Assessor & Advisor

- 30+ years in cybersecurity
- CyberCat Educator
- Makes complex security practical
- Real-world cyber risk experience
- OpenSSL Corporation Member
- Orange Cat Aficionado

Sangeeta Devi

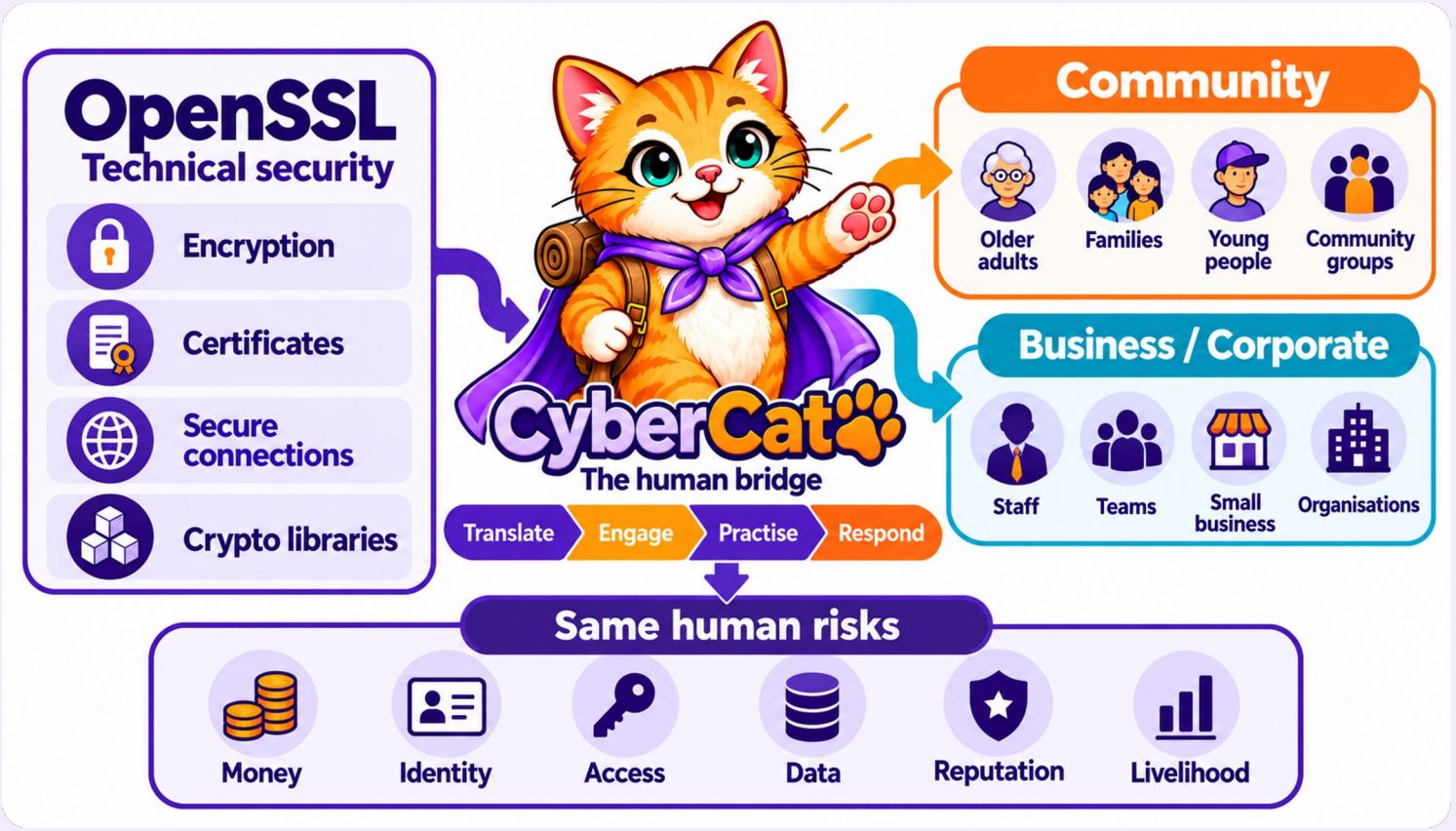
Digital Safety Educator

- 25+ years in business, tourism & technology
- Leads CyberCat education & engagement
- Former GM, Fiji’s largest spa group
- 500+ events delivered
- Community & business workshop facilitator
- Makes digital safety practical and accessible

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CYBERCAT'S MISSION

Protecting the human in a digital world



OpenSSL builds the secure foundation.

We translate that into human understanding and behaviour.

Awareness and outreach program to community groups and businesses.

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MAKING DECISIONS SECURE

Connecting the Cryptographic layer with the Cognitive layer

OpenSSL secures the handshake, the certificate, the encrypted channel. That chain still ends on one unauthenticated human decision: do I click, trust, or share?

TLS · Cert · Key · Enc · Trust

System secured



Human decides

Cybersecurity protects the system.

CyberCat helps protect the human decision.

Neither layer replaces the other. Both are required.

WHAT MAKES CYBERCAT DIFFERENT?

CyberCat builds recognition, judgement and safer action



Not more rules to remember.

Not another box to tick.

Not another forgettable training course.

CyberCat teaches a **behavioural interrupt** that people can use in the moment.

Work · Home · Accounts · Identity · Payments · Social media · AI

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BEYOND THE TECH

Why the human layer matters

Security still depends on what people recognise, trust and do next.

62%
of breaches involved the human element.

Verizon DBIR 2026

40% higher
click success for mobile social engineering than email phishing.

Verizon DBIR 2026

39%
of breaches involved credential abuse somewhere in the attack path.

Verizon DBIR 2026

Every 6 minutes
a cybercrime was reported in Australia.

ASD ACSC 2024–25

84,700+
cybercrime reports in Australia.

ASD ACSC 2024–25

$80,850
average self-reported cybercrime cost per business report.

ASD ACSC 2024–25

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WHAT GETS MISSED

The impact goes beyond the initial incident

The Money Myth

The loss is not always financial.



The impact can unfold quietly over time, with the person affected unaware until weeks or months later.

Access → Identity → Money

The Aftermath

The impact can continue long after the incident.



The real cost often comes after the incident, in the time, stress and effort it takes to recover.

- **Panic**
- **Embarrassment**
- **Delayed reporting**
- **Confusion**
- **Shame**
- **Reputational damage**

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DIGITAL FIRST AID

You know when to call the *ambulance* or *police*



Most people don’t know who to call or what to do when a cyber incident happens, whether at work or at home.

1 Secure

Disconnect the device. Change passwords from a safe device.

2 Capture

Take screenshots. Note what happened and when.

3 Escalate

Tell IT, security, your manager or someone you trust.

4 Notify

Contact your bank, insurer or regulators if needed.

Free help exists. Check your local country or region for the equivalent services.

Australia: ACSC Report & Recover (cyber.gov.au), IDCARE identity support (idcare.org), ACCC Scamwatch (scamwatch.gov.au), your bank and cyber insurer
Czech Republic: NÚKIB / GovCERT.CZ, Police of the Czech Republic, your bank and cyber insurer.

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THE CYBERCAT METHOD

How CyberCat helps

A cognitive security framework for the human operating system.





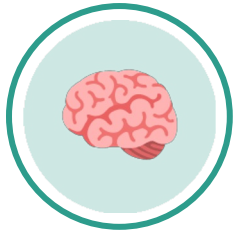
Recognise

The Pressure Quadrant
Spot the manipulation pattern.



Decide

PAWS or Proceed
Pause before acting.



Understand

Digital Wellness
See the bigger picture.



Reset

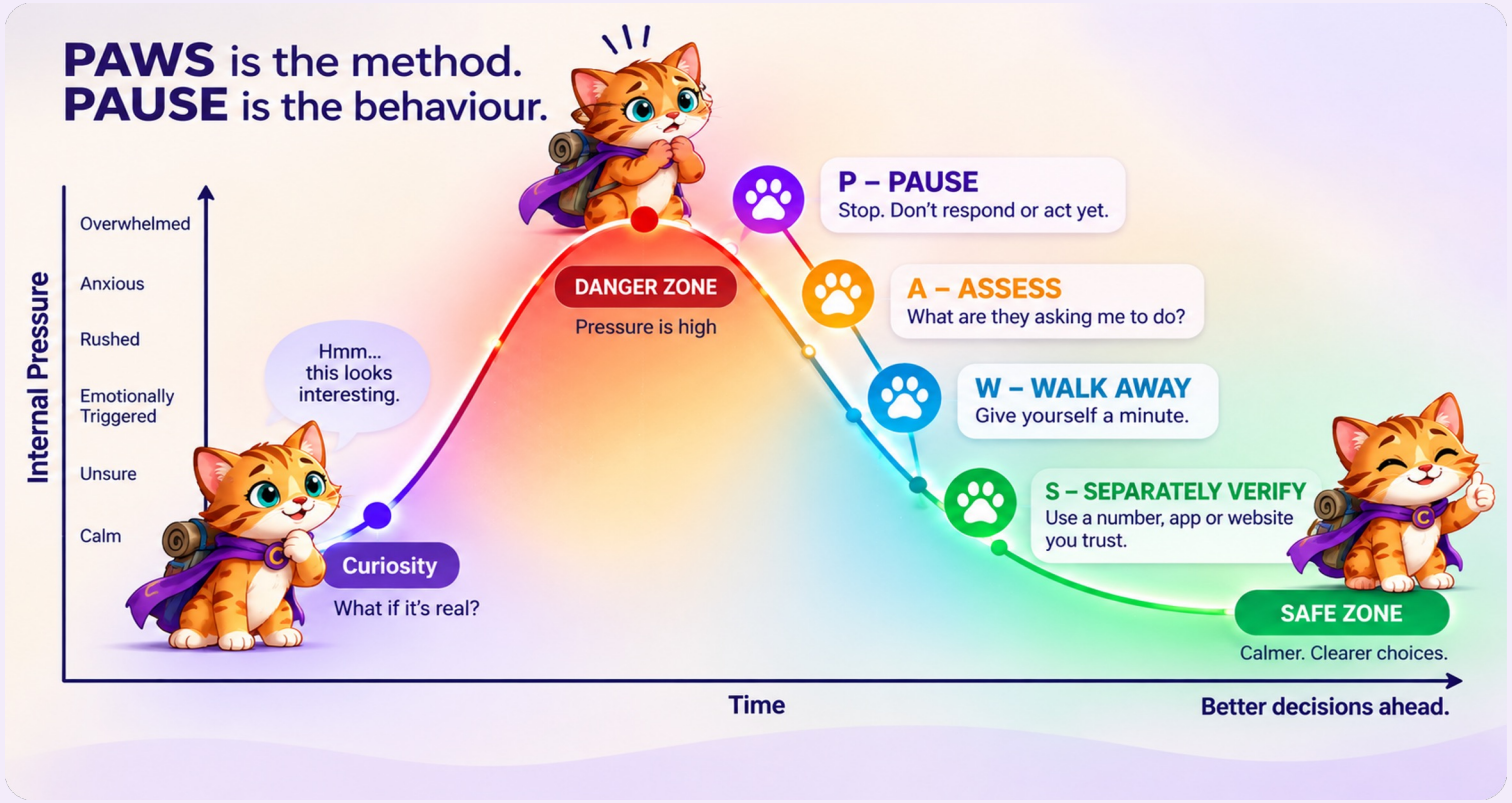
The 90-Second Reset
Rebuild attention.

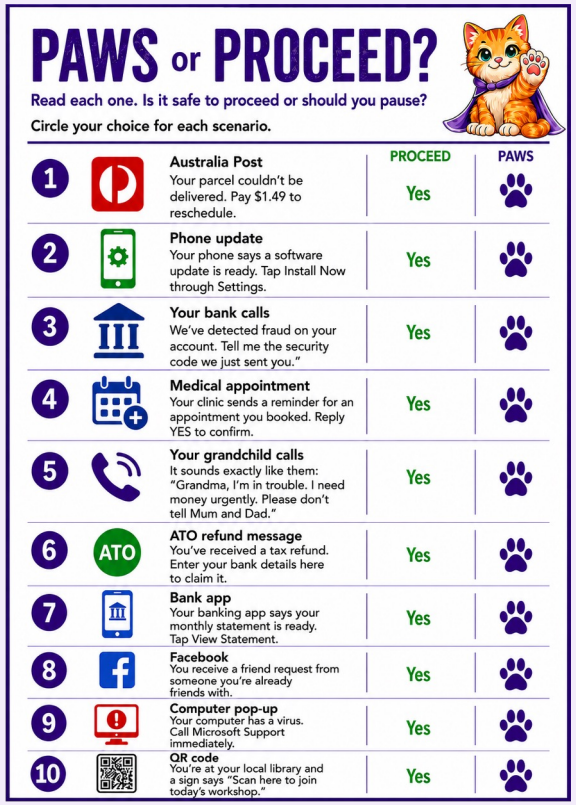
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RECOGNISE AND DECIDE

PAWS: The Cognitive Interrupt Handler

Turns a pressured moment into a considered decision.





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TAKE A PAWS

Digital Wellness Reset

Bringing Digital Safety and Wellbeing together.

90 seconds of guided breathing, calming sound and focused attention, designed to slow the pace, reduce digital overload and bring attention back to yourself.

- **Phone down**
- **Headphones on**
- **90 seconds**





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WHERE CYBERCAT FITS

Works alongside what you already have



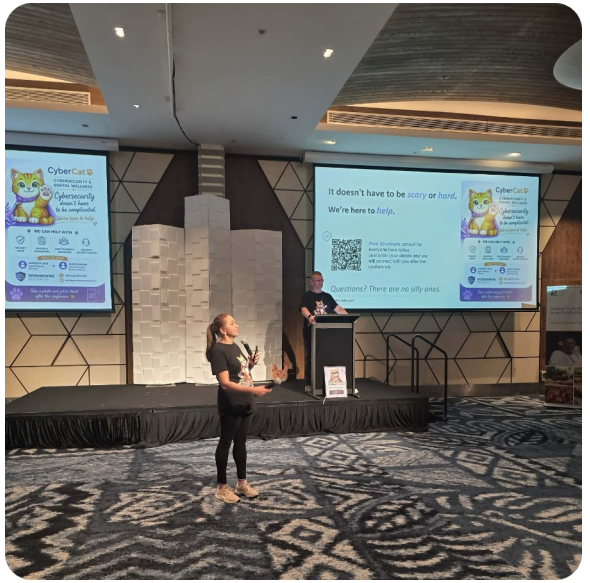
Interactive workshops

Hands-on activities people remember, not glazed-over eyes.



Try the Digital Reset

A short experience that changes the next decision.



Partner with us

Digital wellness at workplace, events, animated education series.

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TESTIMONIALS

Hear directly from the people





Debra Sadranu

Manufacturer, NAMA Fiji Spa and Wellness Products
Director, Spa Academy, Fiji's largest spa therapy school

"Having worked with **mental health and performance programs** for over **20 years**, it was refreshing to experience the Reset.

I can strongly recommend the Reset as an opportunity to step away from digital stimulation, refocus and reinforce a more considered decision-making online. I see it as a **valuable way of bringing together digital safety education, awareness and wellbeing**."

Dr Rod Thompson

Registered Psychologist
Brisbane, Australia

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Every secure system eventually meets a human being.

That moment matters.

Q&A

Sangeeta Devi & James Bourne

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